



AFFILIATE LEADERS SUMMIT

BRAND GUIDELINES

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THE PHILOSOPHY BEHIND THE CONCEPT IS THAT BUSINESS GROWS NOT FROM RANDOM NETWORKING, BUT FROM A PROPERLY DESIGNED ENVIRONMENT FOR CONNECTIONS.

THAT'S EXACTLY: WE BRING PEOPLE, BRANDS, AND PARTNERS TOGETHER IN A SINGLE SPACE SO THAT A MEETING DOESN'T JUST END WITH AN EXCHANGE OF CONTACTS, BUT BECOMES THE START OF REAL MOMENTUM—A CONVERSATION, A PARTNERSHIP, A DEAL, AND A NEW STAGE OF GROWTH.

THAT IS WHY THE CONNECTION LINE APPEARS IN THE IDENTITY: IT VISUALLY SHOWS WHAT IS USUALLY INVISIBLE—THE PATH FROM ONE PERSON TO ANOTHER, FROM AN IDEA TO AN OPPORTUNITY, FROM A CONTACT TO A RESULT.

BUSINESS GROWS THROUGH THE RIGHT CONNECTIONS. PEOPLE DON'T JOIN JUST TO ATTEND AN EVENT. THEY COME FOR THE PEOPLE, BRANDS, PARTNERS, AND IDEAS THAT MOVE BUSINESSES FORWARD.

SLOGANS:

THE WORLD CONNECTS HERE.
TURNING CONNECTIONS INTO BUSINESS.

02 COLOR



RGB 91 64 247
HEX #5B40F7
CMYK 75 75 0 0

RGB 39 17 61
HEX #240E3B
CMYK 88 97 40 53

RGB 255 152 255
HEX #FF98FF
CMYK 10 45 0 0

RGB 145 77 235
HEX #914DEB
CMYK 60 75 0 0

BAI JAMJUREE - BOLD

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz
01 02 03 04 05 06 07 08 09

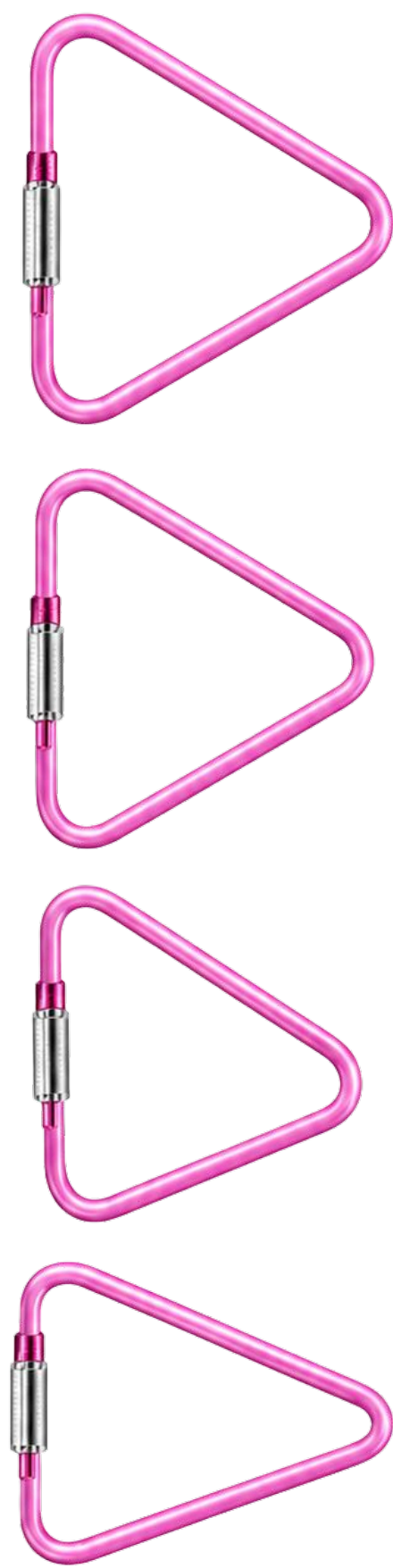
BAI JAMJUREE - REGULAR

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz
01 02 03 04 05 06 07 08 09





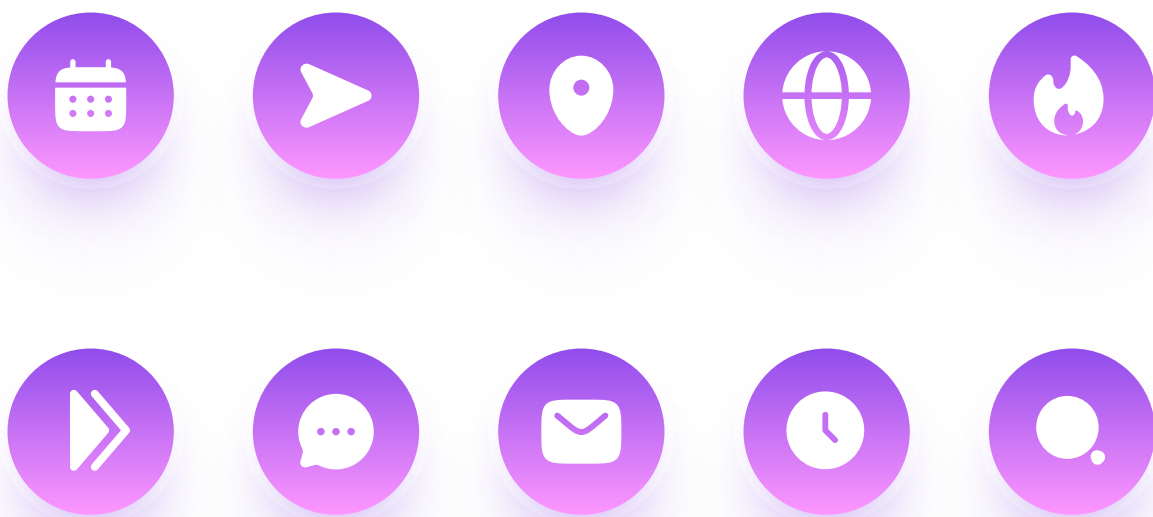
3D ELEMENTS



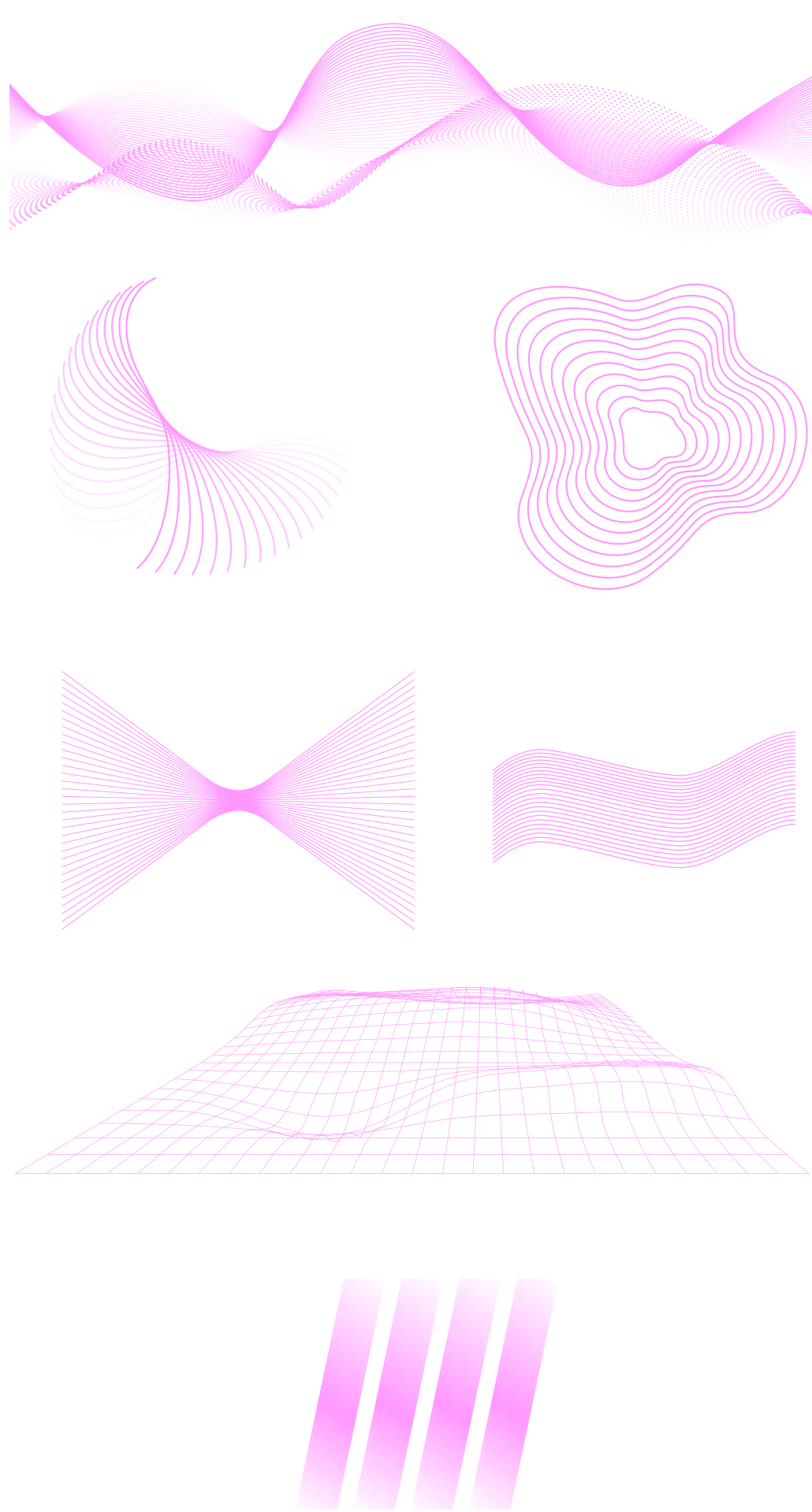
GRAPHIC ELEMENTS



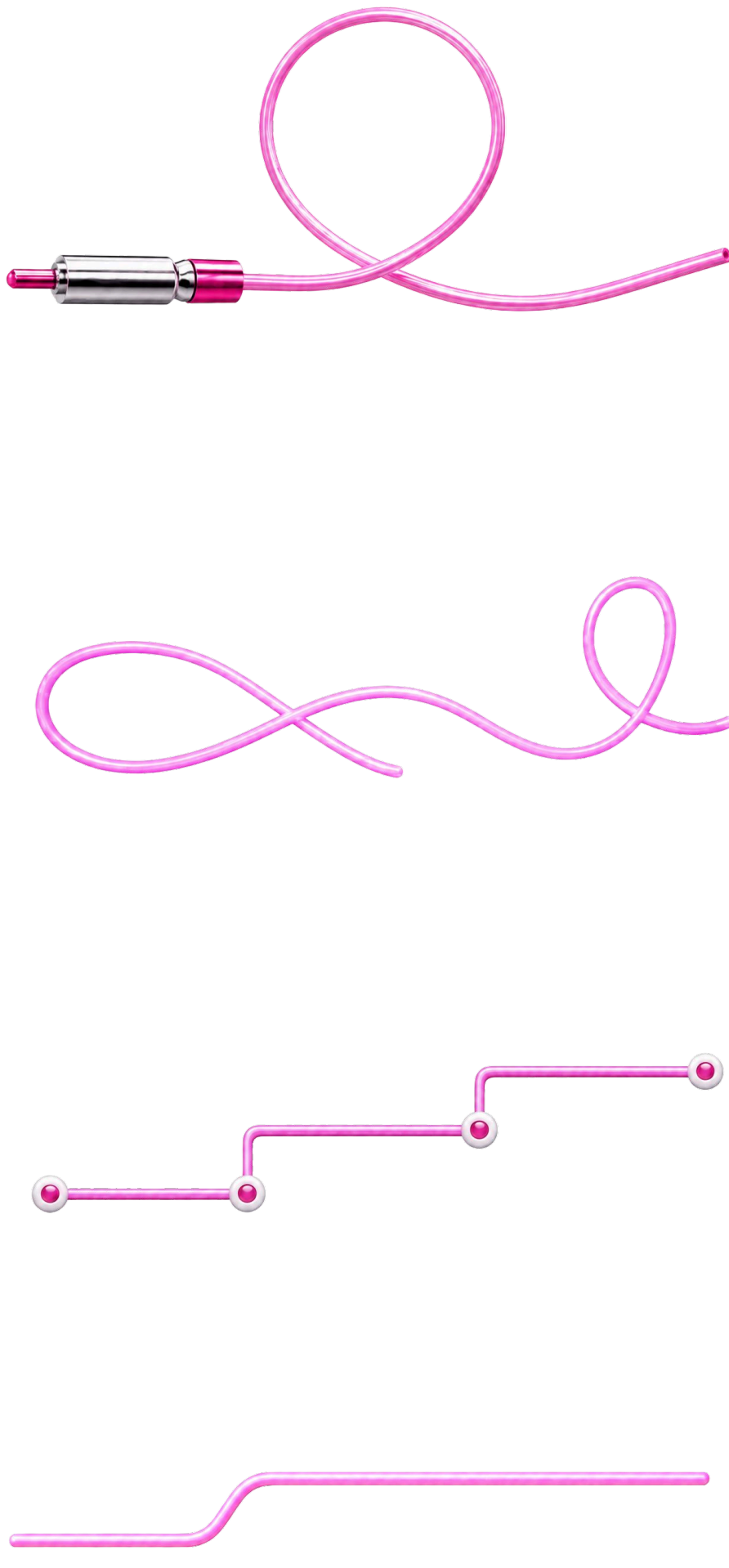
ICON SET EXAMPLE

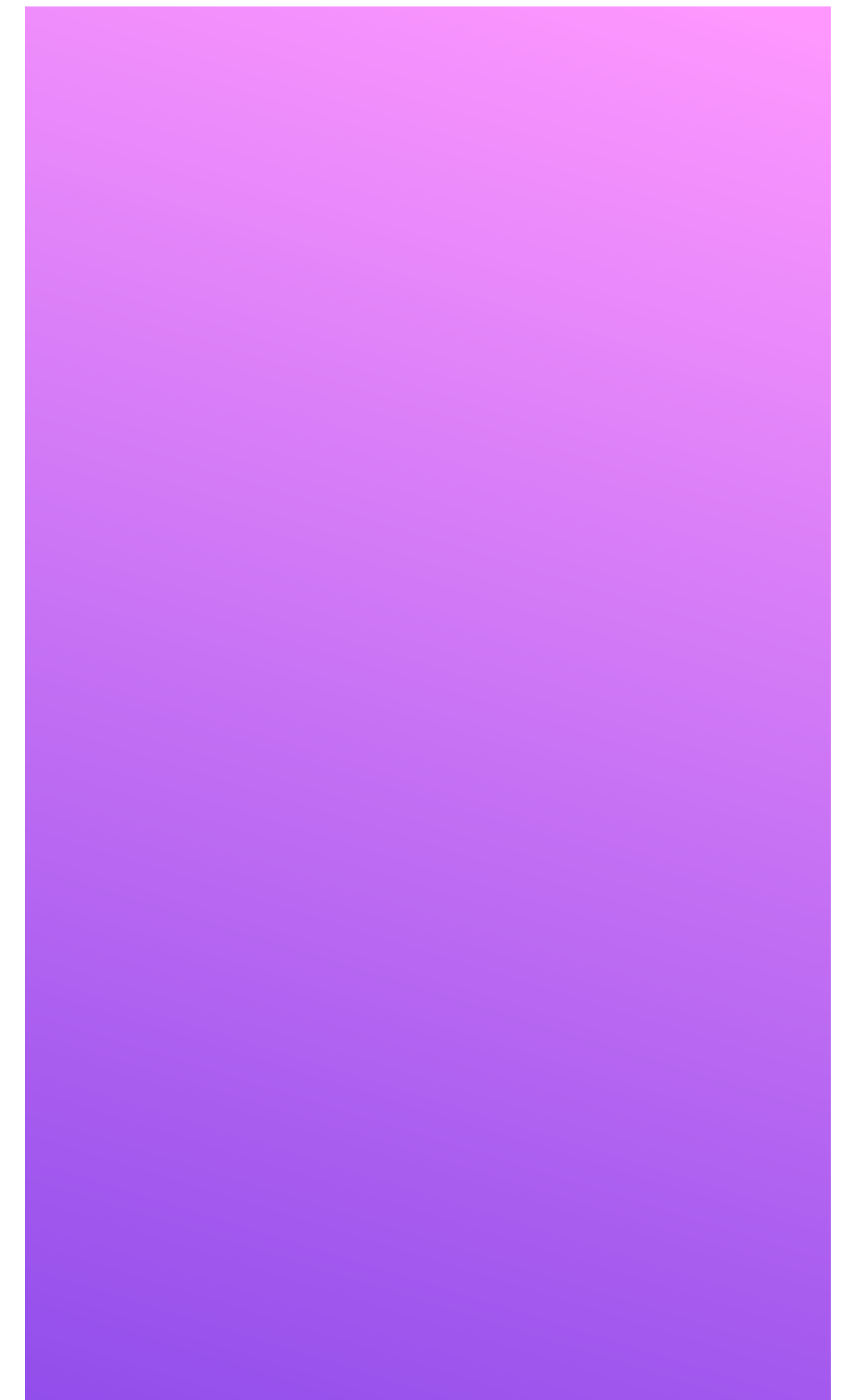
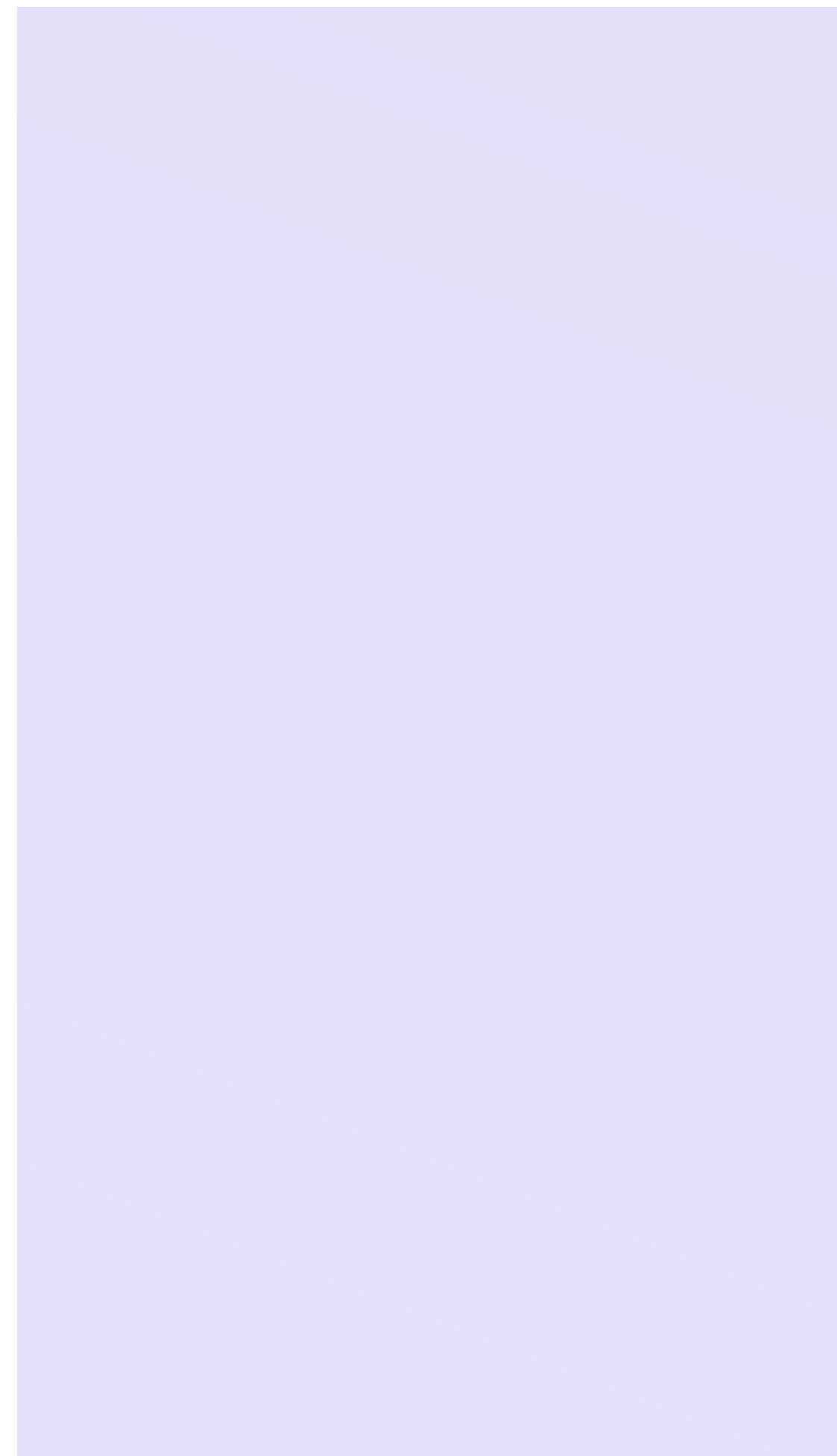


PATTERN



LINE





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SPEAKER
ANNOUNCEMENT

**MASON
REED**

CEO
NEXORA

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QUOTE

The best
opportunities
happen when
the right
connections
are made.

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**10
DAYS
TO GO**

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**PRESS
START
TO
CONNECT**

WHERE CONNECTIONS
BECOME MOMENTUM

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NEW SPEAKER

**SOPHIA
MILLER**

Growth Lead
AVIONOL

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**BEYOND
MEDIA BUYING:**

HOW AI IS CHANGING THE
WAY YOU BUY TRAFFIC

**OLIVER
BRYANT**
FOUNDER
TRACKLINE

**EMMA
COLE**
GROWTH LEAD
AVIONOL

**ETHAN
VEGA**
CMO
PXRLDASH

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**LET'S BUILD
THE FUTURE
TOGETHER**

Meaningful meetings. Bold ideas. Real momentum.

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**PARTNER
WITH US**

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THE FUTURE TOGETHER

07 PHOTOSSESSION CONCEPT



